106th Annual Convention & Exposition
April 3-4, 2012

Healthy Food Trend: Keeping your Products Competitive

Register and Pay for Convention Activities Online
http://ofpa.uark.edu

Ozark Food Processors Association
2650 North Young Avenue
Fayetteville, AR 72704
Phone: (479) 575-4607
Email: ofpa@uark.edu
Website: http://ofpa.uark.edu

Now available! Pay for convention activities with a credit card or PayPal on our website!

Convention Location
1500 South 48th Street
Springdale, AR 72762
Phone: (479) 751-8300
Website: http://springdaleholidayinn.com

Industry Impact
The Ozark Food Processors Association (OFPA), founded in 1906, represents the food industries of the Ozark region of the United States. OFPA, a nonprofit, regional organization with national representation, works to:

Provide a platform where regional food processors, suppliers and associated industries can discuss, plan and implement programs relevant to their needs;

Provide an effective voice to allow members to participate in legislative and governmental decision making;

Design technical and educational programs to serve the needs of members; and

Offer the opportunity for food industry personnel to network, solve problems, share valuable experiences and plan for the future.
Tuesday, April 3

Convention Registration
CONVENTION CENTER 9:00 AM-6:00 PM
Preregistration for the convention is $50/person. Registration includes the Reception during the exposition. Registration packets can be picked up at the registration desk. Walk-in registration is $75/person. Tickets for breakfast and lunch are an additional cost.

Golf Tournament
SHADOW VALLEY COUNTRY CLUB 9:00 AM (ROGERS, AR)
The entry fee is $110/person ($440/team), and prizes are awarded in two flights determined by score. Proceeds from the tournament support OFPA scholarships. Hole sponsorships are available for $100/hole.

Wednesday, April 4

Business Breakfast
CONVENTION CENTER HAMMONS HALL IV 7:30 AM
Enjoy a hearty buffet-style breakfast. The annual business meeting includes brief reports from OFPA on current issues in the food industry. Scholarship recipients and poster competition winners will be announced.

Educational Sessions
HAMMONS HALL IV 8:30 AM-12:00 PM
MODERATED BY CINDA STRICKLEN, PRESIDENT OFPA
Attend educational sessions by invited speakers.

Win Gift Cards!
Gift cards sponsored by OFPA member companies will be given away during the convention events.

Gift Card Sponsors
WORKSHOPS
Wednesday, April 4
New this Year!
Earn Continuing Education Certification Hours for the Research Chefs Association!*

OFPA is pleased to present two workshops, Building Healthier Foods and Discovering Flavors, for continuing education credits toward re-certification for Certified Research Chefs and Certified Culinary Scientists.

RAW PRODUCTS AND CROP PROTECTION
HOLIDAY INN SALONS B&C 1:00-5:00 PM
MEDITATED BY WILLIAM RUSSELL, ALLENS, INC.
Discussion on IPM and sustainable agriculture

BUILDING HEALTHIER FOODS
CONVENTION CENTER
HAMSONS HALL IV 1:00-2:00 PM
MEDITATED BY CINDA STRICKLEN, CONAGRA FOODS
Explore ways to enhance healthy attributes in foods with the latest technologies and seasoning applications presented by SpiceTec Flavors and Seasonings and ConAgra Mills.
*Documentation for continuing education credits will be provided.

BREAK 2:00-2:15 PM

EXPANDING HEALTHY FOODS
CONVENTION CENTER
HAMSONS HALL IV 2:15-3:45 PM
MEDITATED BY JEAN-FRANCOIS MEULLENET, FOOD SCIENCE DEPARTMENT, UNIVERSITY OF ARKANSAS
Presentations will be given by University of Arkansas students on topics related to healthy foods.
William Gilbert: Eat Like a Caveman
Lydia J.R. Lawless: Non-hypothetical Willingness-to-pay for Nutraceutical Juice
Curtis Luckett: Enzyme-Treated Corn Starches In Breakfast Cereal Coating
Utkarsh Shah: Enhancing Health Benefits of Soy Oil

BREAK 3:45-4:00 PM

DISCOVERING FLAVORS
CONVENTION CENTER
HAMSONS HALL IV 4:00-5:00 PM
MEDITATED BY SUSAN SHIVAS, Tyson Food, Inc.
Join us for this overview of flavors presented by Firmenich, Inc.
*Documentation for continuing education credits will be provided.

EXPOSITION
HAMSONS HALL I-III 12:00-6:30 PM
Explore over 60 exhibits with the latest innovations in products, services and equipment. Suppliers demonstrate and showcase products, equipment and services for a wide range of food processors. Visit exhibits and register for door prizes. New Exposition layout this year!

ALL INDUSTRY LUNCHEON
HAMSONS HALL I-III 12:00-1:30 PM
Enjoy a luncheon while attending the exposition. The luncheon will feature products from OFPA member companies. Luncheon sponsored by Allens, Inc., ConAgra Foods, Riceland Inc., Sargento Foods, Inc., and Tyson Foods

WORKSHOPS
HOLIDAY INN AND CONVENTION CENTER
1:00-4:00 PM
Attend your choice of workshops on current topics in the food industry. Attendance at the workshops is included in your registration. New this Year: Earn Continuing Education Certification Hours for the Research Chefs Association!

ALL INDUSTRY RECEPTION
HAMSONS HALL I-III 4:00-6:30 PM
Join us for the Reception during the final hours of the exposition. Appetizers will be served and a limited open bar will be available during the event. Visit vendors to earn chances to win prizes.
Participants must be present to win.

STUDENT POSTER COMPETITION
HAMSONS HALL III 4:30-5:30 PM
Posters will be presented by University of Arkansas students on topics related to the food industry. The posters can be viewed and presenters can respond to questions.
Scholarship Program

Through individual as well as collective contributions of its members, the Ozark Food Processors Association (OFPA) is a strong supporter of research and education programs at the University of Arkansas Division of Agriculture. The OFPA annually awards scholarships to students majoring in Food Science at the University of Arkansas. The OFPA has a special fund for these scholarships and encourages its member companies to designate contributions to this valuable investment in the future of the food industry.

To date, the Association has awarded 486 scholarships in Food Science.

Scholarships

Jim “J.B.” Brooks
Jerry Dickson*
F&H Food Equipment Company*
OFPA - Ahmed A. & Anna Kattan
Justin R. Morris*
Roy & Carolyn Sharp
Carolyn S.Q. Sharp*
Joe & Gretchen Steele
Claude & Patty Todd*

*administered by OFPA

Scholarship Recipients

Freshmen
Sarah Mayfield, San Antonio, TX (OFPA)

Sophomore
Abbey Rhea, Jefferson City, MO (Sharp)

Juniors
Rebecca Cantrell, Garfield, AR (Carolyn Sharp)
Mallory Eggleton, Fayetteville, AR (Steele)
Alexandria Huck, Springdale, AR (Morris and Kattan)
Kyle Mattal, Fayetteville, AR (OFPA)
Amanda Mishler, Dallas, TX (Todd and Kattan)

Seniors
Michelle Braun, Centerton, AR (Dickson)
Sydney Lessig, Conway, AR (F & H and Kattan)

Officers & Board of Directors

President: Cinda Stricklen, ConAgra Foods
Vice President: To be announced
Director of Operations and Industry Relations: Renee Threlfall, University of Arkansas

2011
Danny Bolstad, Allens, Inc.; Phillip Bryant, Bryant Preserving Company; Shane McConnell, F&H Food Equipment Co.; Susan Shivas, Tyson Foods, Inc.

2012
Nick Allen, Allens, Inc.; Jared Brooks, Razorback Farms; Steve Crider, Nestle Infant Nutrition; John Dubberly, MS Delta Brokerage; William Russell, Allens, Inc.

2013
Jason Hayward, Ball Corp.; Don McCaskill, Riceland Foods, Inc.; Gary Owens, H.C. Schmieding, Inc.